

The **COLUMBIA**
Orchestra
Your Community's Music

**CONCERT PROGRAM ADVERTISING
2018–2019 SEASON**

CONCERT PROGRAM SPECIFICATIONS

- Advertising rates include all eight concert programs from October through May, reaching a potential audience of 6,500.
- Over 400 subscribers attend each concert which provides multiple opportunities for our audience to see your ad throughout the year.
- Full-page color advertisements are available for the back or inside cover of the concert program. The cover page ads are also used for the 500 concert programs for our free Chamber Concert Series.
- Display advertising space is available in black and white sizes from business card to full page.
- Photographs, logos, and graphic artwork are permitted. Digital files or hard-copy advertisements (camera-ready) are accepted.

2018-2019 SEASON

- Beethoven's Eroica, Saturday, October 6, 2018, 7:30 pm
- Visions of Home, Saturday, December 1, 2018, 7:30 pm
- Family Holiday Concert, Saturday, December 15, 2018, 10:30 am & 1:00 pm
- The Maestro's Anniversary, February 9, 2019, 7:30 pm
- Young People's Concerts, Saturday, March 16, 2019, 10:30 am & 1:00 pm
- Symphonic Pops, Saturday, April 6, 2019, 7:30 pm / Sunday April 7, 2019, 3:00 pm
- The Rite of Spring, Saturday, May 18, 2018, 7:30 pm

ADVERTISING RATES

- | | |
|---|----------|
| <input type="checkbox"/> Back or inside cover full-page color advertisement (6" wide x 7.5" high) | SOLD OUT |
| An extra 600 program covers will be printed for chamber music programs | |
| <input type="checkbox"/> Full-page black & white advertisement (6" wide x 7.5" high)..... | \$450 |
| <input type="checkbox"/> Half-page black & white advertisement (6" wide x 3.75" high)..... | \$275 |
| <input type="checkbox"/> Business card black & white advertisement (3.5" wide x 2" high or 2" wide x 3.5" high) | \$175 |

Ads must be reserved by November 3, 2018. Digital file is due by November 12, 2018

ADVERTISER INFORMATION

Name of Business _____

Point of Contact _____ Title/Position _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____ Website _____

Please make checks payable to **The Columbia Orchestra** and mail to:

The Columbia Orchestra
8510 High Ridge Road
Ellicott City, MD 21043

For more information, please contact Katherine Keefe at 410-465-8777 or execdir@columbiaorchestra.org.