

The **COLUMBIA**
Orchestra
Your Community's Music

**CONCERT PROGRAM ADVERTISING
2021–2022 SEASON**

CONCERT PROGRAM SPECIFICATIONS

- Advertising rates include all seven paper and digital concert programs from October through May, reaching a potential audience of over 12,000.
- Over 400 subscribers attended each concert in 2019, providing multiple opportunities for our audience to see your ad throughout the year.
- Full-page color advertisements are available for the back or inside cover of the concert program. The cover page ads are also used for the 400 concert programs for our free Chamber Concert Series.
- Display advertising space is available in black and white sizes from business card to full page.
- Photographs, logos, and graphic artwork are permitted.

2019-2020 SEASON

- **Comeback Concert:** Saturday, October 16th at 7:30pm
- **The Planets:** Saturday, December 4th at 7:30pm
- **Family Holiday Concert:** Saturday, December 18th at 10:30am & 1:00pm
- **The Pines of Rome:** Saturday, February 5th at 7:30pm
- **Symphonic Pops:** Saturday, March 12th at 7:30pm & Sunday, March 13th at 3:00pm
- **Pirates & Princesses:** Saturday, March 26th at 10:30am & 1:00pm
- **Mahler's First:** Saturday, May 21st at 7:30pm

ADVERTISING RATES

- Back or inside cover full-page color advertisement (6" wide x 7.5" high) \$700
An extra 600 program covers will be printed for chamber music programs
- Full-page black & white advertisement (6" wide x 7.5" high) \$525
- Half-page black & white advertisement (6" wide x 3.75" high)..... \$325
- Business card black & white advertisement (3.5" wide x 2" high *or* 2" wide x 3.5" high)..... \$200

Ads must be reserved by September 24, 2021. Digital file is due by October 1, 2021.

ADVERTISER INFORMATION

Name of Business _____

Point of Contact _____ Title/Position _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____ Website _____

Please make checks payable to **The Columbia Orchestra** and mail to:

The Columbia Orchestra
8510 High Ridge Road
Ellicott City, MD 21043

For more information, please contact Katherine Keefe at 410-465-8777 or execdir@columbiaorchestra.org.