

THE COLUMBIA ORCHESTRA

Building Community
Through Music

CONCERT PROGRAM ADVERTISING 2022–2023 SEASON

CONCERT PROGRAM SPECIFICATIONS

- Advertising rates include all seven paper and digital concert programs from October through May, reaching a potential audience of over 12,000.
- Over 300 subscribers attended each concert during the 2021-2022 season (and over 400 pre-pandemic), providing multiple opportunities for our audience to see your ad throughout the year.
- Full-page color advertisements are available for the back or inside cover of the concert program. The cover page ads are also used for the 400 concert programs for our free Chamber Concert Series.
- Display advertising space is available in black and white sizes from business card to full page.
- Photographs, logos, and graphic artwork are permitted.

2021-2022 SEASON

- **La Mer:** Saturday, October 15, 2022 at 7:30 pm
- **Romeo and Juliet:** Saturday, December 3, 2022 at 7:30 pm
- **Family Holiday Concert:** Saturday, December 10, 2022 at 10:30 am & 1:00 pm
- **Brahms, Strauss and Simon:** Saturday, February 4, 2023 at 7:30 pm
- **Symphonic Pops:** Saturday, March 18, 2023 at 7:30 pm
- **Peter and the Wolf:** Saturday, April 15, 2023 at 10:30 am & 1:00 pm
- **Rhapsody in Blue:** Saturday, May 20, 2023 at 7:30 pm

ADVERTISING RATES

- Back or inside cover full-page color advertisement (6" wide x 7.5" high) \$700
An extra 600 program covers will be printed for chamber music programs
- Full-page black & white advertisement (6" wide x 7.5" high)..... \$525
- Half-page black & white advertisement (6" wide x 3.75" high)..... \$325
- Business card black & white advertisement (3.5" wide x 2" high *or* 2" wide x 3.5" high) \$200

Ads must be reserved by September 23, 2022. Digital file is due by September 30, 2022

ADVERTISER INFORMATION

Name of Business _____

Point of Contact _____ Title/Position _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____ Website _____

Please make checks payable to **The Columbia Orchestra** and mail to:

The Columbia Orchestra
8510 High Ridge Road
Ellicott City, MD 21043

For more information, please contact Katherine Keefe at 410-465-8777 or execdir@columbiaorchestra.org